



**INTERNATIONAL UNIVERSITY OF TRAVNIK IN TRAVNIK
FACULTY OF ECONOMICS TRAVNIK IN TRAVNIK
FACULTY OF LAW TRAVNIK IN TRAVNIK
FACULTY OF MEDIA AND COMMUNICATIONS TRAVNIK
IN TRAVNIK**

in cooperation with

**MIT UNIVERSITY SKOPJE, NORTH MACEDONIA
VEVU – LAVOSLAV RUŽIČKA POLYTECHNIC IN VUKOVAR, CROATIA
VIMAL POLYTECHNIC INSTITUTION, SISAČ, CROATIA**

CKKPI, TRAVNIK, BOSNIA AND HERZEGOVINA

organize

31. INTERNATIONAL CONFERENCE

**ECONOMIC, LEGAL AND MEDIA INTEGRATIONS
OF BOSNIA AND HERZEGOVINA AND THE
WESTERN BALKAN COUNTRIES AS A KEY
DRIVER OF EUROPEAN VALUES**



12 - 13 December 2025

**International University Travnik in Travnik
Aleja Konzula – Meljanac b.b.
Bosnia and Herzegovina**

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- Owner of IUT
- Prime Minister of the Central Bosnia Canton
- Mayor of Travnik Municipality
- Representatives of the Government of Central Bosnia Canton

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CONFERENCE OBJECTIVE

The objective of the conference is to present current developments, innovations, and solutions related to the economic, legal, and media integrations of Bosnia and Herzegovina and the Western Balkan countries, connected with the aspiration toward European values. This will be achieved through the presentation of the experts' experiences and the insights of scholars, their perspectives and approaches, aimed at advancing the declared European path as well as the economic, legal, and media fields of activity.

THEMATIC AREAS OF THE CONFERENCE

- EU Integration
- Accession Process
- Fundamental EU Values
- Cross-Border Cooperation
- Trends in Economic Development and Environmental Protection
- Application of Modern Technologies and Digitalization of the Economy
- Reforms
- Investments
- Labor Market
- Innovations in Technological Processes
- Creating Economic and Social Values through Modern Business Models
- Adaptation of the Economy of Bosnia and Herzegovina and Balkan Countries for Appropriate Access to the EU Economy
- Regulations, -Markets, Investment Tools, and Practices in Integration Processes
- Improvement of Regulations and Alignment with EU Legal Acquis
- Adaptation and Management of EU Environmental Requirements
- Public Procurement
- Education and Migration
- Circular and Green Economy
- New Industrial Strategies
- Sustainable Business Models and Reduction of Negative Environmental Impacts
- Strengthening the Tourism Sector
- Building Resource-Efficient Value Chains in Agriculture
- Promoting and Encouraging Circular Economy in Bosnia and Herzegovina, Including the Creation of a Strategic Regulatory
- Framework Mental Health, Well-being, and Workplace Safety
- Digital Transformation of Business
- Crisis Resilience
- Acceptance of Changes and Transformations in Public Policy Making
- New Technologies and Social Media
- Marketing Automation
- Cybersecurity
- Impacts of Demographic Trends on New Business Models
- Entrepreneurship, Business Growth, and Advancement in Integration Processes
- Contemporary Strategies for Small and Medium Enterprises
- Adaptation to Climate Change, Threats, and Economic Updates
- Media Strategy for Promotion of Economy and Integration
- Legal Protection of the Domestic Economy
- Legal Challenges Arising from Integration Processes
- Inclusiveness in Education and Digital Connectivity of Vulnerable Social Groups

OFFICIAL LANGUAGES OF THE CONFERENCE

Bosnian/Croatian/Serbian and English.

SUBMISSION DEADLINES

Abstract submission (up to 200 words)	October 20, 2025
Notification of abstract acceptance	October 27, 2025
Full paper submission	November 24, 2025
Notification of paper acceptance	December 01, 2025
Submission of presentation	December 08, 2025

GUIDELINES FOR PAPER PREPARATION

We invite authors to submit the title and abstract of their paper by October 20, 2025. The title and abstract should be written in one of the official languages of Bosnia and Herzegovina and in English, or only in English (title in 14 pt bold font).

We especially encourage submissions from participants and speakers representing organizations advocating for persons with disabilities, minority and marginalized groups, students from socio-economically disadvantaged backgrounds, and youth from rural areas, with the aim of ensuring an inclusive and diverse academic dialogue.

The abstract should briefly address the following questions: What were the motivations/objectives of the research? What was done? How was it done? What are the main results? What is the significance of the results?.

Please summarize your answers in a maximum of 200 words. The abstract should be written as a single-column text, using Times New Roman font, size 12, single line spacing, with 2.5 cm margins.

The following information should be provided: paper title, author's full name, name of the organization, postal address, phone number, fax number, and email address. At the end of the abstract, list up to five keywords.

Please submit the abstract electronically to the Organizing Committee at the email address: konferencijaiut@gmail.com

Along with the notification of abstract acceptance, authors will receive guidelines for paper writing. Full papers should be submitted by November 24, 2025, via the online platform: <https://zriut.com/>. Submitted papers will be peer-reviewed by reviewers, and the Organizing Committee will notify authors of paper acceptance by December 1, 2025. The presentation, prepared in accordance with the official Conference template, should be submitted no later than December 8, 2025.

Accepted papers will be published in the Proceedings, which are indexed in CEEOL (<https://www.ceeol.com/>) and INDEX COPERNICUS (<https://journals.indexcopernicus.com/>).

Papers and abstracts submitted after the deadline will not be considered or accepted!

REGISTRATION FEE

Authors pay	100 KM
Co-authors pay	50 KM
Other participants pay	50 KM
Regular first-cycle students of IUT – free of charge	

Registration fee payment can be made to the University's bank account: 3386702218857956

UniCredit Bank, Foreign Currency Account:

IBAN: **BA39 3386704818856529**

SWIFT: **UNCR BA22**.

The registration fee can also be paid directly on-site before the start of the conference.

The paid registration fee guarantees participants:

- Participation in the conference activities and accreditation,
- Proceedings and Abstract Booklet (notebook, pen, etc.),
- Receipt of a certificate of participation in the conference,
- Lunch and refreshments during breaks.

CORRESPONDENCE AND INFORMATION

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For information, registration, and abstract submission, please contact:

Email: konferencijaiut@gmail.com

For information regarding registration fee payment, please contact:

Email: sejla.musik@iu-travnik

ACCOMMODATION INFORMATION

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